



St. Louis has an untapped talent pool that can help our region thrive economically if properly supported to succeed. The St. Louis Regional Youth Employment Coalition (RYEC) seeks to propel workforce development efforts by increasing youth employability and growing diverse talent pipelines. This collaborative effort is supported by STEMSTL and is in partnership with other nonprofits and local organizations, including schools, businesses, job training programs, and government agencies.

Key priorities for the coalition include expanding access and increasing the quality of regional summer youth employment programs, reducing barriers young people face in completing training programs and creating a coordinated system of middle skills training programs that are aligned with regional employer needs.

This year the coalition is bringing back the Level Up STL conference in person, which will focus on employability-skills training, financial literacy, and increasing young people's awareness of middle skills career pathways. It will take place on April 18th from 9:00 am to 2:00 pm at St Louis Community College-Forest Park. The conference focus was solidified in reaction to regional employers consistently indicating through the STLCC State of the Workforce report that one of the key barriers to expanding employment is the shortage of workers with the necessary knowledge or soft skills for today's jobs. The event will directly tackle the current shortage by further strengthening the quality of soft skills and financial literacy training youth receive as participants in summer youth employment programs. An estimated 150 15-24-year-olds will participate.

We ask that you support the conference as a conference sponsor because we know that you share our aspirations for a stronger St. Louis. There are intrinsic benefits of helping youth from economically challenging circumstances receive the training and tools to succeed as workers. But you will also receive many other benefits. Please review the enclosed sponsor sheet to learn about the various ways becoming a sponsor can be helpful to you as well as to the youth reached through RYEC.

Through your support, you can ensure young people are prepared to thrive at work and develop to become the future business leaders of our region.

Sincerely,

A handwritten signature in black ink that reads "Katherine Polokonis". The signature is written in a cursive style with a large initial "K".

Kate Polokonis
Executive Director
STEMSTL



LEVEL UP STL YOUTH CONFERENCE

CONFERENCE SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$5,000 Sponsorship Commitment

Sponsorship Benefits

- Verbal recognition as Gold Sponsor at the Conference throughout the day
- Recognition as the Gold Sponsor in the conference press release
- A complimentary exhibitor table

Silver Sponsor

\$2,000 Sponsorship Commitment

Sponsorship Benefits

- Recognition as Silver Sponsor at the Conference
- Recognition as Silver Sponsor in conference materials and signage
- A complimentary exhibitor table

Bronze Sponsor

\$1,000 Sponsorship Commitment

Sponsorship Benefits

- Recognition as Bronze Sponsor at the Conference
- Recognition as Bronze Sponsor in conference materials and signage
- A complimentary exhibitor table

REPLY SHEET

Organization/Company Name _____

Primary Contact _____

Mailing Address _____

City _____ State _____ Zip Code _____

Email Address _____ Phone Number _____

YES, count on our support!

<input type="checkbox"/> Gold Sponsor	\$5,000
<input type="checkbox"/> Silver Sponsor	\$2,000
<input type="checkbox"/> Bronze Sponsor	\$1,000

Commented [MG1]: see first comment on sponsorship level- might need to change this

Name as it should appear on printed marketing materials:

Please respond to Kate Polokonis at (314) 223- 7091 or kpolokonis@stemstl.org