

You belong in STEM!

STEM CELEBRATION WEEK

Powered by **STEMSTL**

APRIL 22 - 28, 2023

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STEM Celebration Week Powered by STEMSTL is coming! This week is dedicated to the celebration of science, technology, engineering and mathematics (STEM) learning opportunities across the St. Louis area. From April 22-28, 2023, dozens of STEM learning events for students and families will happen across the metro area--from exploring agricultural science at urban farms to building robots at the YMCA--and we want employers, colleges and universities, and community organizations to be part of the festivities. Check out all opportunities to plug in!

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STEM CELEBRATION WEEK



At a Glance

Daily Themes

- Saturday - Earth Day
- Sunday - Ag Science
- Tuesday - STEM at HOME
- Wednesday - Weather
- Thursday - Robotics
- Friday - Pathways to STEM Careers

Highlighted Activities

- Urban farm tours
- Stargazing
- Weather activities
- STEM trailers
- Robotic demonstrations
- Esports competition
- Career exploration events
- Project Lead the Way Capstone Showcase

Participating Organizations

- St. Louis Science Center
- Project Lead the Way
- Missouri Botanical Garden
- STL Artworks
- Friends of the Rainforest
- EarthDance Farms
- Heru Urban Farming
- Girl Scouts of Eastern MO
- Greater St. Louis Boy Scouts
- St. Louis Astronomers Club
- National Weather Service
- Gateway Region YMCA
- Beta.made
- FIRST Robotics teams
- St. Louis Parks and Recreation
- TechSTL
- St. Louis Community College
- Challenger Learning Center

SPONSORSHIP OPPORTUNITIES

PRESENTING *Sponsor*

\$100,000 - 1 AVAILABLE



- STEM Celebration Week naming benefits and rights include:-
Company Name and logo on STEM-at-Home kits, media, marketing materials and signage.
- Media appearances
- Provide opening remarks at the Project Lead the Way Capstone Showcase Awards Ceremony
- Purpose driven partnership
- Building a love of STEM in students across the St. Louis region



STEM WEEK GOLD TIER *Sponsorship*



\$50,000 - 3 AVAILABLE

- Your company name and logo presented as **Gold Tier Sponsor** on all STEM Week 2023 marketing materials
Signage
STEM-at-Home Kits
- Invitation to business leaders breakfast on Friday, April 28th
- Purpose driven partnership
- Building a love of STEM in students across the St. Louis region

STEM WEEK SILVER TIER *Sponsorship*

\$25,000 - 5 AVAILABLE

- Your company name and logo presented as **Silver Tier** Sponsor on all STEM Week 2023 marketing materials, signage, and STEM-at-Home Kits
- Invitation to business leaders breakfast on Friday, April 28th at the St. Louis Science Center
- Purpose driven partnership
- Building a love of STEM in students across the St. Louis region



STEM WEEK DAILY *Sponsorship*



\$10,000 - 6 AVAILABLE

Sponsor one of our themed STEM Days during STEM Week

- Sunday – Agricultural Science Day
- Monday – All Things Space Day
- Tuesday – STEM-at-Home Day
- Wednesday – Weather Wednesday
- Thursday – Robotics
- Friday – Pathways to STEM Careers

Benefits for sponsoring a STEM Day

- Naming benefits: ex. “(Your Name Here) Agricultural Science Day
- Your company name and logo on all signage, marketing, and social media related to your sponsored day; also on STEMSTL’s STEM Week 2023 webpage and promotional items



STEM-AT-HOME KIT

Sponsor



\$15,000 - 1 AVAILABLE

Show St. Louis Families You Support STEM!

- Your company name and logo on all signage, marketing, and social media recognized as STEM-at-Home Kit Sponsor
- Your company name and logo and any additional messaging from your company presented on all 750 kits distributed through regional YMCAs and St. Louis City Rec Centers

PROJECT LEAD THE WAY CAPSTONE SHOWCASE PRESENTING

Sponsor

\$50,000 - 1 AVAILABLE

- Naming benefits: "(Your Name Here) Project Lead the Way Capstone Showcase during (STEM Week Presenting Sponsor) STEM Celebration Week Powered by STEMSTL
- Company name and logo on all event marketing and signage, including backdrop for awards ceremony
- Provide closing remarks at the Project Lead the Way Capstone Showcase Awards Ceremony at the St. Louis Science Center
- Invitation to the pre-showcase business leaders breakfast at the St. Louis Science Center



PROJECT LEAD THE WAY CAPSTONE SHOWCASE GOLD TIER *Sponsor*



\$25,000 - 3 AVAILABLE

- Your company name and logo presented as a Gold Tier Sponsor on all Project Lead the Way Capstone Showcase signage, promotional materials, and social media
- Invitation to the pre-showcase business leaders breakfast at the St. Louis Science Center

PROJECT LEAD THE WAY CAPSTONE SHOWCASE SILVER TIER *Sponsor*

\$10,000 - 5 AVAILABLE

- Your company name and logo presented as a Silver Tier Sponsor on all Project Lead the Way Capstone Showcase signage, promotional materials, and social media
- Invitation to the pre-showcase business leaders breakfast at the St. Louis Science Center



PROJECT LEAD THE WAY PREFERRED EXHIBITOR *Table*

\$2,500 - 3 AVAILABLE



Fantastic Opportunity for Colleges, Universities, Training Programs, and Employers!

- Your company name and contact information listed in exhibitor directory that will be distributed to participating schools
- Premium table space inside the exhibit hall—closer to the amazing students and their projects!
- Access to directory of student participants
- Opportunity to connect with junior and senior level high school students doing amazing work in engineering and bioscience
- Purpose-driven partnership that supports student scholarships for post-secondary education and training

PROJECT LEAD THE WAY EXHIBITOR *Table*

\$1,000 - 12 AVAILABLE

Fantastic Opportunity for Colleges, Universities, Training Programs, and Employers!

- Your company name and contact information listed in exhibitor directory that will be distributed to participating schools
- Table space adjacent to the exhibit hall
- Access to directory of student participants
- Opportunity to connect with junior and senior level high school students doing amazing work in engineering and bioscience
- Purpose-driven partnership that supports student scholarships or post-secondary education and training



EMPLOYEE-ENGAGEMENT *Opportunities*



Are your team members looking for opportunities to build a love of STEM in St. Louis students? We have multiple volunteer opportunities to help make STEM Celebration Week 2023 be as impactful as possible for learners from O'Fallon, Illinois to O'Fallon, Missouri! Please contact STEMSTL's Community Coordinator Sam Minor at sminor@stemstl.org to learn more or to sign up as a volunteer. Check out all the ways to plug in:

- **Help assemble STEM-at-Home Kits for distribution at YMCAs and St. Louis City Rec Centers**
 - Perfect for teams! STEMSTL will be at St. Louis City Rec Centers on April 10th, 12th, and 14th putting together STEM kits for K-12 students to take home for hands-on STEM learning.
Join us for two hours of assembling fun!
- **Be a STEM Guide! We're looking for STEM lovers to help provide hands-on STEM experiences at the following events:**
 - Weather Wednesday – April 26th from 4-6 pm at the Clay Community Center
 - Robotics Thursday
 - Help kids experience all the Boy Scouts' STEM Trailer has to offer at the Emerson YMCA
 - Keep the game play moving at the Beta.made Esports event at Tandy Rec Center
- **Provide high school students with guidance on their engineering and bioscience projects by being a Project Lead the Way Capstone Showcase Judge** (read more below)

EMPLOYEE-ENGAGEMENT Opportunities



The Project Lead the Way Capstone Showcase is an incredible opportunity for juniors and seniors in PLTW to share their research and prototyping with the St. Louis community. The following scholarships will be awarded:

- PLTW Experience Scholarship
- Engineering Academic Scholarship
- Bioscience Academic Scholarship
- Engineering Innovation Scholarship
- Bioscience Innovation Scholarship

STEMSTL is recruiting volunteer judges to score student work. We'll provide the rubrics, you provide the engineering and bioscience expertise.

The Ask:

- Approximately 10 hours of online scoring to be completed between April 10th and April 16th
- Approximately 3 hours of online scoring of finalist projects between April 18th and April 21st
- Seeing projects in person and attending the awards ceremony on April 28th from 9 a.m. to 12 p.m. at the St. Louis Science Center

To become a volunteer judge for PLTW capstone projects, **contact STEMSTL's Programs Manager Mayra Taylor Garcia at mtaylorgarcia@stemstl.org**

STEMSTL CONTACT INFORMATION



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